**Analysing Argument – Comparison of 2/3 Texts**

**Introduction**

Introduce the issue and how it arose in the media. What happened to initiate / spark this controversy?

Introduce the two/three texts. For each, briefly cover

* Writer / speaker
* Title
* Type of text
* Where and when published
* Overall perspective on the issue
* Audience
* Tone
* Contention
* Also mention any accompanying visuals.

**Body**

Analyse the first text as normal. It will usually be the longer article, so begin a new paragraph when there is a new argument / phase of the article, idea or strategy.

When beginning the analysis of the second and third texts, use linking phrases such as ‘Taking a very different stance on this issue …’ or ‘In a starkly contrasting approach …’ – whatever is relevant.

**As you analyse the second and third texts, bring up points of comparison (similarities) and contrast (differences) in the tone, structure and language used by the respective writers or speakers.**

In the examples we have been given, the second writer tends to quote the language of the first in order to question, rebut or mock. They may also use very different language with which to describe the same objects, actions or people as are described in the first article to encourage the reader to think of them differently.

**Conclusion**

In a couple of sentences, sum up the different approaches of the two/three texts and their perspective on the issue. Sum up how the reader **may** be thinking and feeling about the issue having read/listened to the texts.

**You don’t need to evaluate the relative effectiveness of the articles.**