**Language Analysis Essay Structure**

**Comparing Two Articles**

**Body Paragraph #1**

*Article A*

* State supporting arguments.
* Link persuasive devices used to highlight the idea.
* Thoroughly discuss the effect of persuasive devices used.

**Introduction**

* Give a one-sentence outline of the issue background (e.g. how it came about, recent events).
* For **Article A**, state the author, form, date, title and source (e.g. John Citizen’s opinion piece, “War on Apple Juice”, published in the Herald Sun on 28th May 2009).
  + State their contention/stance.
  + Describe their tone and its effect.
* Do the same for **Article B.**

**Body Paragraph #2**

*Article B*

* State supporting arguments.
* Link persuasive devices used to highlight the idea.
* Thoroughly discuss the effect of persuasive devices used.

**Body Paragraph #3**

*Compare*

* Discuss **similarities** between both articles. What do they have in common? (Think: arguments, examples, persuasive techniques).

**Body Paragraph #4**

*Contrast*

* Discuss **differences** between both articles. (Think: arguments, examples, persuasive techniques).

**Conclusion**

* Discuss overall effectiveness of the articles.
* What worked well?
* What didn’t work well?
* What effect do the articles have overall?
* Which article was more persuasive and why?